

COMMUNITY FUND OF NORTH KOOTENAY LAKE

Board Meeting on Tuesday, October 30, 2018 at 5:15 p.m.

David Stewart's Office in the Langham

Present: Honora Cooper, President; Catherine Whitehead Vice President; David Stewart, Past President; Barney Gilmore, Secretary; Aiko Jackson, Treasurer, Peter Jonker and Joe Johnston

The meeting was convened at 5:16 p.m. by Honora

Approval of the revised Agenda: Moved by David. **Approved.**

Approval of Minutes of September 13,th as corrected: Moved by Barney. **Approved,**

REPORTS:

Treasurer's report: Our previous balance on Sept. 13th was \$1,849.55. We have since received a donation of \$150 toward the Youth Philanthropy project from Joe Johnston. This was designated to cover half the publicity costs. There were expenses paid for publicity of \$308.28. There were banking fees paid totaling \$6.31. Thus our administrative balance as of this day is \$1,684.96.

Acceptance of this report was **moved** by Joe. **Approved.**

CORRESPONDENCE:

Honora reported noticing a confusing and apparently erroneous posting on our CFNKLS website page, concerned with donations to our administrative fund and the donor's eligibility for charitable receipts. To clarify this on the website we need to reconfirm with Tina (at Osprey) the arrangements and policies for donations made for administrative use and any eligibility this may offer for charitable receipts from Osprey.

We have received two grant reports for this year's projects. One of them appears to be for an odd amount. Peter is archiving and vetting such reports and they were given them to him.

BUSINESS ARISING FROM THE MINUTES:

Youth Philanthropy Project status update. Joe reported that 3 nominations for the Youth Philanthropy recognition event are in the works, coming from Shannon. Another 3 appear to be likely too. Honora will coordinate with Joe & Shannon as the event draws near on November 15th. Posters have been made and printed publicizing the event, and advertising in the Pennywise is planned.

Preparations for Giving Tuesday Nov. 27th. David reports that neither Salmo nor the Slocan Legacy group have responded to help with a paid ad in the Pennywise publicizing this event. The planned advertisement was to cost just over \$400. Catherine **moved** that we create instead a one-quarter page advertisement, one that should cost about \$100. **Approved.** David will arrange this. Aiko will also arrange to allow us to have an information and donations table on that date at the Credit Union. Honora and Catherine volunteered to sit this table for one hour each, between 11:00 a.m. and 1:00 p.m.

Update on CBT Marketing Campaign for CFs: Joe has been unable to get in touch with the CBT point man on this project. He will report further at our next meeting.

Community Foundations & the need for recognition of Aboriginal Peoples: We will seek guidance from the RDCK for an appropriate list of those bands claiming unceded rights to the land in Area D of our Region. Honora will follow up on this project and report at our next meeting. We will use this information at future AGMs and at other public events as may be appropriate.

We embrace a vision of thriving and resilient rural communities of North Kootenay Lake

Treasure Hunt 2019 planning status: Catherine reported meeting with Karma at the Pennywise about their willingness to continue helping administer and publicize the 2019 treasure hunt. Barney reported that Barrie Woodhurst is happy to create and donate another Treasure Box for the event, asking only that we do not identify or thank him publicly.

We held further discussion about improving participation in the Treasure Hunt. It appeared to be unanimous that we should make all donations to the Treasure Fund (of at least \$20) eligible for individual charitable receipts through Osprey. Thus we need to limit the reward received by the Finder of the treasure to the contents of the Treasure Box. Barney felt that in this case we should put more than \$100 in the box. There were some who agreed and some who did not. Currently a majority agreed that “more” should be placed in the box, but we will revisit this issue and decide the amount for the Finder at our next Board meeting.

We also gave further consideration to the nature and number of clues to be given out, and how the “open season” on hunting for the Treasure, or at least for releasing the clues, might be shortened to two weeks instead of four or five. It was suggested that clues could be dispersed among “Clue Holders” to be revealed in person when visited. To get more Hunters involved, we could reach out earlier to the Charities that are eligible for selection (by a Finder) to receive the treasure fund, asking them to nominate selected Treasure Hunters or perhaps selected Clue Holders. Perhaps the charities themselves can hold various clues, and can reveal these to those hunters who appear at their headquarters.

Catherine’s attendance at BC CF meeting in October: Catherine did attend the Vancouver Foundation’s conference of B.C. Community Foundations. Honora observed that her considerable expenses should have been covered by CBT funds on hand at Osprey to facilitate just such Board development. Peter’s attendance at a CBT event should also be covered. (If these funds are not spent each year they disappear and cannot be diverted to other purposes.)

Catherine found her event very helpful and interesting. She attended a workshop concerned with grants for small neighborhood events that can build community spirit. Various such events were looked at. In another session on promoting awareness of our work, Catherine mentioned our Treasure Hunt, and others suggested that Golf Tournaments are not difficult to arrange and can be very effective for promoting local spirit and Society awareness. Facebook presence is apparently helpful too for Community Foundations. After further discussion, **Aiko** has agreed to oversee the creation of a CFNKLS Facebook page.

Grant possibility rumoured: The grant possibility mentioned at our last meeting turned out to be a misunderstanding. There is no further grant of significance to us at this time.

Webmaster report: Mel B Digital has replaced Charles Cuell as our webmaster. Pop-up windows with unwanted advertising on our web pages have now been blocked. And the updates requested in September have been made. Some additions and updates are still required. On the events page, the poster for the Youth Philanthropy Project needs adding, and further details about it are still to come. The link to the Treasure Hunt website needs to be set up, and a brief description of it needs to be added. Finally, wording for Policies P202 to P207 on grant making needs work and posting.

NEW BUSINESS:

Attendance at the Community Foundations of Canada (CFC) gathering: Honora received the information for this meeting in June of 2019 in Victoria. We needed to register by October 25 to receive the free registration, and she did so.

Vancouver Foundation Communication Hub: The VF has created a channel of Community Foundation news and discourse it calls “Chatter.” Local CFs have been invited to join. Honora will register for this on our behalf.

The former CFNKLS Banner has been found: David showed us the forgotten and mislaid banner. It is very large, in very good shape, and is very readable. It may not display well in a wind, but it can be used well when supported along its length. We envision using it in the next May Days parade, and on the occasion of the next AGM. For now David will keep it safe.

Next Board Meeting Scheduled: For 5:15 on Tuesday **November 20, 2018** at the home of Catherine Whitehead.

Adjournment: was at 5:15 p.m.

Barney Gilmore
CFNKLS Secretary